

## FRAXEL® LASER TREATMENT: PRODUCT FACT SHEET

### What It Is & Why It's Different:

FRAXEL® LASER TREATMENT (FLT) IS A BREAKTHROUGH AESTHETIC SOLUTION BASED ON A NEW SCIENCE OF "FRACTIONAL" SKIN REPAIR.

Fraxel Laser Treatment is a new category of anti-aging medicine that provides the positive results of new-generation laser skin resurfacing **without** the significant downtime and risks associated with traditional ablative treatment methods.

- The advanced Fraxel laser treats only a small fraction of skin at a time without breaking the skin's protective outer barrier. This is in contrast to traditional resurfacing techniques that remove the entire top layer of damaged skin and are associated with oozing, crusting and a lengthy recovery period.
- This innovative approach repairs damaged skin by leaving each treatment area surrounded by healthy tissue, promoting rapid healing with virtually no negative side effects and no lengthy downtime or need for general anesthesia.

### How It Works:

FRAXEL LASER TREATMENT REPAIRS AGING AND SUN-DAMAGED SKIN – PIXEL BY PIXEL, SPOT BY SPOT.

Think of a digital photo that is comprised of thousands of pixels. Now, imagine damaged skin that is delicately repaired, pixel by pixel, spot by spot. That's the principle behind Fraxel Laser Treatment.

- The Fraxel laser passes through the top layer of skin like light through glass, reaching into the dermis below to create thousands of tiny, microscopic areas of thermal damage that stimulate the body's own wound healing response, notably new collagen production and replacement of damaged skin surfaces with new epidermal skin.
- The penetrating wavelengths of Fraxel Laser Treatment resurface damaged skin, reduce periorbital wrinkles and correct pigmented lesions such as age spots and sun spots as your skin gradually becomes softer, smoother and fresher.
- In contrast to non-ablative treatments, Fraxel Laser Treatment is like digital modification that rebuilds a picture, pixel by pixel, by creating new epidermal skin.

### The Advantages:

FRAXEL LASER TREATMENT PROVIDES PHYSICIANS A GENTLE **AND** INTELLIGENT TREATMENT APPROACH TO FAST, REMARKABLE RESULTS WITH MINIMAL DOWNTIME AND MAXIMUM SAFETY.

- more -

### Top Attributes:

#### FRAXEL LASER TREATMENT IS SAFE, SPEEDY AND WELL-TOLERATED.

FLT is performed using topical anesthesia in the doctor's office. A typical facial treatment is completed in about 30 minutes.

- Results are predictable
- Virtually every patient experiences noticeable cosmetic enhancement
- Improvement is immediate with ongoing and cumulative positive changes

### The Rewards:

#### FRAXEL LASER TREATMENT PROVIDES MANY PATIENT ADVANTAGES:

- FLT offers a non-invasive solution for aging skin.
- FLT does not require major downtime or recovery period.
- Results are typically achieved in an average of 3 to 5 treatment sessions over a period of 4 to 8 weeks.
- FLT is discreet, providing a natural and younger-looking appearance.

### The Proof:

#### STUDIES SHOW THAT FRAXEL LASER TREATMENT OFFERS MANY CLINICAL BENEFITS.

FLT is cleared by the FDA for skin resurfacing, to treat melasma, to reduce periorbital wrinkles and to improve pigmented lesions, including age spots and sun spots.

### Who Stands By It:

#### RELIANT TECHNOLOGIES IS DEDICATED TO FULFILLING THE PROMISE OF AESTHETIC LASER MEDICINE.

Reliant Technologies creates breakthrough laser delivery systems focused on Fraxel Laser Treatment and the emerging field of microthermal science.

- Reliant employs over 100 people and is headquartered in Mountain View, California.
- Since its commercial launch in Fall 2004, the Fraxel laser has received overwhelming professional acceptance and treatment is widely accessible across the country.